Overview

The Challenge

70% students cannot speak English of their grade level

In India today, only around 30% of school students are able to speak fluently in English and 70% cannot even speak up to their grade. This is more so for students in Tier 2 & 3 cities, for they do not know how to learn the language and whom to practice with.

The Solution

Using AI and NLP to educate students

Blackboard Radio app simulates real-life conversations via AI and feedback sessions with English language teachers. The children are given personalized grammar and pronunciation corrections, a diagnostic assessment as well as audio learning materials like podcasts, news and stories.

The Impact

1,00,000 minutes spoken on the app

Audio homework completed on app: 3,500+

Consistent users on app: 4,000

Podcasts played on app: 3,000+
Villgro has helped us with concise planning and execution of short term goals and long term goals. By leveraging their Mentoring and Technical Assistance Programmes, we were able to develop a structure in the company, from documentation to business process creation.

Vatsal Dusad,
Co-Founder, BlackBoard Radio
Impact

4.4 Quality Education

By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

8 Decent Work and Economic Growth

Promote inclusive and sustainable economic growth, employment and decent work for all.

8.6

By 2020, substantially reduce the proportion of youth not in employment, education or training.

Impact on Stakeholders

Parents: 100% of parents surveyed found a significant change in their child’s language capabilities.

60% of the parents would recommend the app to others.

Students: 100% of students spent more than 30 minutes daily on the app. All students surveyed would recommend the app to others.